Press Release
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For Immediate Release

SETIA MAD ABOUT HOMES CAMPAIGN WINNER WALKS AWAY WITH KEY TO RM532,000 APARTMENT IN TEMASYA GLENMARIE

SHAH ALAM – Dreams turned into reality for the grand prize winner of **"Setia Mad About Homes 2025"** campaign, who walked away with a key to a brand new Temasya Prisma serviced apartment with a selling price of RM532,000.

At the prize giving ceremony held at the Temasya Glenmarie Welcome Centre on 25 April 2026, the winner, Kahmini Kandasamy was officially presented with a mock house key to her future home in Temasya Prisma by Datuk Zaini Yusoff, President and Chief Executive Officer (CEO) of S P Setia Bhd (Setia).

Kahmini expressed her heartfelt excitement upon receiving the news, describing the win as a complete surprise that overwhelmed her with joy.

"I never expected to win, and I'm still in disbelief. This is a dream come true," said Kahmini, who purchased a home in the Setia Mayuri township in Semenyih as part of the "Setia Mad About Homes" campaign. "This apartment is a gift, and I will keep it as an investment in the future. I'm incredibly grateful and excited to start this new chapter of homeownership."

The event marked the culmination of the highly successful "Setia Mad About Homes" campaign, an initiative designed to inspire homeownership and reward participants with the ultimate grand prize of an apartment unit.

Datuk Zaini Yusoff, President and CEO of Setia said, "At Setia, we view homeownership as a long-term enabler of financial resilience, lifestyle well-being and community development, rather than a single transaction.

"Setia Mad About Homes was conceptualised to reflect this belief by rethinking how we engage homebuyers, lowering entry barriers, and creating meaningful value throughout the ownership journey. The campaign underscores our commitment to delivering thoughtful developments while making homeownership more attainable, rewarding and relevant to today's aspirations."

Part of Setia's ongoing efforts to make homeownership more accessible and engaging, the "Setia Mad About Homes" campaign ran from 9 May 2025 to 30 September 2025, during which approximately 30 of Setia's flagship townships hosted events in their sales galleries across Malaysia.

Participants enjoyed a wide range of rewards, including furnishing packages, maintenance fee subsidies, 0% interest instalments, and full coverage of legal fees for Sales and Purchase Agreements, loan agreements and Memorandum of Transfer.

The Setia Mad About Homes campaign successfully attracted prospective homeowners and property enthusiasts to this unique rewards experience, resulting in 717 units participating in the campaign and representing a combined sales value of RM916.5 million.

As part of the celebration, Kahmini was also given an exclusive tour of the Temasya Prisma show unit during the event. The visit allowed Kahmini to explore thoughtfully designed living spaces and envision her future home, making the moment even more meaningful.

Temasya Prisma is part of the vibrant Temasya Glenmarie township, known for its modern lifestyle offerings, strategic location, and well-integrated community amenities.

The "Setia Mad About Homes" campaign reflects Setia's commitment to creating opportunities for individuals and families to achieve their homeownership aspirations while delivering quality developments that meet evolving lifestyle needs.

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