Press Release
2 April 2026
For Immediate Release

SETIA AND MAYBANK LAUNCH SEAMLESS HOMEOWNERSHIP JOURNEY WITH MYDECO FINANCING THIS RAYA

SHAH ALAM – To spread the festive spirit this Hari Raya Aidilfitri, S P Setia Bhd ("Setia" or "the Group") has launched a special Raya sales campaign offering rewards, referral incentives and festive activities for new homebuyers, Citizen Setia (existing purchasers) and the public.

Running from 16 March to 30 April 2026, the campaign aims to enhance the homeownership experience while fostering stronger connections among families, friends and communities.

A key highlight is *Rezeki Bonanza*, which incentivises new purchases and timely Sale & Purchase Agreement (SPA) signings. Purchasers who book a participating Setia property during the campaign period and sign the SPA within 30 days will receive a RM4,000 reward per unit.

In addition, the *Kawan Bawa Kawan* referral programme encourages Citizen Setia members to introduce family and friends to Setia developments. Successful referrals during the campaign period will be rewarded with a RM3,000 referral fee per unit.

Commenting on the campaign, Setia's President and Chief Executive Officer Datuk Zaini Yusoff said, "This Aidilfitri campaign underscores Setia's focus on making quality homeownership more attainable through stronger purchase incentives, timely SPA conversions and added benefits for both new buyers and Citizen Setia members. It also reflects our long-term commitment to delivering sustainable homes and well-connected townships that create enduring value for purchasers."

This festive season, Setia goes beyond property ownership to support the full homeowner journey. In partnership with **Maybank**, purchasers can now enjoy the convenience of Maybank **MyDeco** financing, a flexible financing solution designed to ease the transition from new property to a dream home.

Maybank MyDeco financing offers existing Maybank mortgage customers up to **30% additional margin of finance**, or up to **120% of the property value**, with a repayment period of up to **10 years**. This financing covers interior design, décor, furnishing and fitting works — giving buyers the freedom to truly design, furnish and personalise their new spaces with confidence.

At Setia, the joy of homeownership begins long before the keys are handed over. It starts with a vision — a place to gather, grow, and create meaningful moments. With Maybank's support, our purchasers can embark on this exciting transformation with less hassle and greater peace of mind.

Visit participating Setia Sales Galleries or www.spsetia.com to learn more about Setia's Raya 2026 campaign and participating developments.

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